

# Beverages

# 2024

communication by products





// PREVIEW

AVAILABLE FROM  
SPRING 2024

Energy Drink  
Watermelon



Beverages

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## // ECO

### Did you know about Amber Glass Bottles...?

#### ✓ Protects

by its extraordinarily good barrier features.

#### ✓ Keeps fresh

and protects valuable ingredients. Because of its heat resistance it enables a gentle production without preservatives.

#### ✓ Absorbs

most of the UV radiation and prevents oxygen exchange.

#### ✓ Recyclable

Aluminum and glass are permanent materials. This means they are infinitely often recyclable without any quality loss.



100% recyclable, 100% sustainable.



### 84% Recycling

Around 84% of all glass bottles are recycled in Germany.



Already in 1974 a comprehensive system of glass containers has been set up. Over 250,000 of them are available nationwide - the next one is usually not far.

## // NEW Ginger Shot

ATTENTION,  
SPICY!

### Ginger-Shot Classic

- ✓ With 22% ginger juice
- ✓ With agave syrup and fresh lemon cells

The ginger shot „classic“ is prepared according to a traditional recipe: It contains 22% ginger juice, is lightly sweetened with agave syrup and rounded off with fresh lemon cells.

Vegan Without artificial flavours & colours

Without artificial sweeteners Free of gluten

Free of lactose Without gelatine No allergens\*



WITH 22%  
GINGER JUICE

Low in calories

As of 210 pieces



Paper & cardboard packagings  
from sustainable and controlled  
forest cultivation.



Fillings	210	490	980	1.995	2.975	4.970
Ginger Shot Classic	1,99	1,90	1,85	1,75	1,65	1,59
Extra costs:		Logistics:		Delivery Time:		
Set up cost:	69,00	Packaging unit:	35 pcs	approx. 2-3 weeks		
Printing costs:	inclusive	Weight:	85 g			
Printing colours:	4c CMYK	Dimensions:	39 x 39 x 97 mm			

\* in accordance with EU regulation no. 1169/2011.



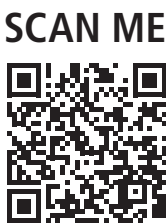
# Energy Shot

## Energy-Shot Guarana

- ✓ Highly concentrated energy with dextrose
- ✓ Without artificial additives
- ✓ With guarana and taurine
- ✓ With natural caffeine

A powerful mix of dextrose, guarana, taurine and caffeine! The Energy Shot stimulates the efficiency and concentration ability and is free of artificial additives.

- Vegan
- Without artificial flavours & colours
- Without artificial sweeteners
- Free of gluten
- Free of lactose
- Without gelatine
- No allergens\*



# Vitamin Shot

## Vitamin-Shot Orange

- ✓ Without artificial additives
- ✓ Covers 200% of the daily need of 7 vitamins: B1, B2, B3, B5, B6, B7, D

The fruity mixture keeps its promise: One vitamin shot provides 200% of the daily requirement of 7 vitamins. The mix of orange, mango, maracuja and lime is free of artificial additives.

- Vegan
- Without artificial flavours & colours
- Without artificial sweeteners
- Free of gluten
- Free of lactose
- Without gelatine
- No allergens\*

## Vitamin-Shot Orange-Ginger

- ✓ Without artificial additives
- ✓ Covers 200% of the daily need of 7 vitamins: B1, B2, B3, B5, B6, B7, D

The fruity and spicy mixture of orange and ginger keeps its promise: One vitamin shot supplies 200% of the daily requirement of 7 vitamins - free of artificial additives.

- Vegan
- Without artificial flavours & colours
- Without artificial sweeteners
- Free of gluten
- Free of lactose
- Without gelatine



§ Approved as dietary supplements

As of 210 pieces



Paper & cardboard packagings from sustainable and controlled forest cultivation.



§ Approved as dietary supplements

As of 210 pieces



Paper & cardboard packagings from sustainable and controlled forest cultivation.

Fillings	210	490	980	1.995	2.975	4.970
Energy Shot Guarana	1,99	1,90	1,85	1,75	1,65	1,59

Extra costs:		Logistics:		Delivery Time:	
Set up cost:	69,00	Packaging unit:	35 pcs	approx. 2-3 weeks	
Printing costs:	inclusive	Weight:	85 g		
Printing colours:	4c CMYK	Dimensions:	39 x 39 x 97 mm		

Fillings	210	490	980	1.995	2.975	4.970
Vitamin Shot Orange	1,99	1,90	1,85	1,75	1,65	1,59
Vitamin Shot Orange-Ginger	1,99	1,90	1,85	1,75	1,65	1,59

Extra costs:		Logistics:		Delivery Time:	
Set up cost:	69,00	Packaging unit:	35 pcs	approx. 2-3 weeks	
Printing costs:	inclusive	Weight:	85 g		
Printing colours:	4c CMYK	Dimensions:	39 x 39 x 97 mm		



## // ECO

### Did you know about beverage cans...?

#### ✓ light

They are significantly lighter than returnable drinks.

#### ✓ safety

There is no danger of breaks and severity.

#### ✓ clean

They are popular due to their deposit value and do not litter public areas.

Our cans are

100% recyclable.



Can be infinitely recycled  
Manufactured with recycled aluminium.



Eco Label  
Paper from sustainable and controlled forest cultivation.



99% recycling rate  
through a closed material cycle.

RECYCLABLE



Paper from sustainable and controlled forest cultivation.

## Beverage Cans

The modern Slim Line cans transport a young, dynamic and successful image! Various fillings and numerous decoration possibilities communicate the suitable message for each occasion, for each target group and for each budget.



Can made from recycled aluminum.



250 ml Cans  
EcoLabel

250 ml Cans  
Body Label

250 ml Cans  
Fullbody  
Matt

200 ml Cans  
Fullbody  
Glossy

Available in 8 sorts:

⚡ Energy Drink

⚡ Energy Drink, sugarfree

🍏 Apple Spritzer

🍊 Orange Juice

🍓 Iso Redberries

☕ Latte Macchiato

🍷 Beer


🍷 Secco d'Italia



DECORATION OF CANS P.18



## Energy Drink

- ✓ With caffeine & taurine
- ✓ With 3 vitamins: B5, B6, B7
- ✓ Real  Austria
- ✓ With carbonic acid

Typical Austrian flavour together with caffeine, taurine and carbonic acid for lively marketing ideas: sparkling, refreshing and filled in our popular slim line can - with and without wings.


**BEST  
SELLER**

Vegan With caffeine & taurine  
Without artificial sweeteners Free of gluten  
Free of lactose Without gelatine No allergens\*



// NEW

## Energy Drink, sugarfree

- ✓ With caffeine & taurine
- ✓ With 3 vitamins: B3, B5, B6, B12
- ✓ Real  Austria
- ✓ With carbonic acid

The classic imagedrink for a youthful look is also available in a sugar-free variant. The sugar-free energy drink provides the necessary power to every marketing campaign.

Vegan Low calories  
With caffeine & taurine Free of gluten  
Free of lactose Without gelatine No allergens\*

## Energy Drink Watermelon

From spring 2024

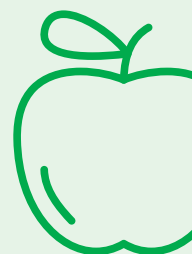


## Apple Spritzer

- ✓ Contains 60 % fruit juice
- ✓ Without added sugar
- ✓ With carbonic acid

The spritzer contains no added sugar and it is especially refreshing. By the flavors of selected apple varieties it tastes extra fruity as the carbonic acid underlines the fine aroma of the selected apples in a natural way.

Vegan  
Without artificial flavours & colours  
Without artificial sweeteners  
Free of glut Free of lactose  
Without gelatine No allergens\*



## Orange Juice

- ✓ 100 % fruit juice
- ✓ Without artificial sweeteners
- ✓ With natural vitamin C
- ✓ Without carbonic acid

The juice from sun-ripened oranges tastes full-bodied and delicious and conveys a healthy image: The juice is rich in vitamin C and without any added sugars. The likeable can for a fruity performance!

Vegan Free of gluten  
Without gelatine No allergens\*

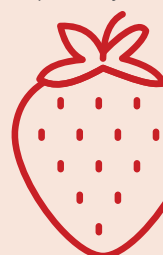


## Iso Redberries

- ✓ With L-Carnitin
- ✓ With 7% red fruit juice
- ✓ With Zinc, Chlorid, Calcium & Magnesium
- ✓ With 3 Vitamins: B3, B5, B7

A delicious combination of red berries like strawberries, raspberries and blackberries refreshes when exercising, being en-route or in the office. The drink contains calcium, magnesium, zinc and l-carnitine, and is perfectly suitable for active promotional messages.

Vegan Low calories  
Without artificial flavours & colours  
Without artificial sweeteners  
Free of gluten Free of lactose  
Without gelatine No allergens\*



## Latte Macchiato

- ✓ With 75% Milk
- ✓ Full flavor
- ✓ Lightly sweetened
- ✓ With strong coffee

Full cream milk gives the especially grandiose flavour to this latte macchiato: A delicious pleasure to grace and to enjoy en-route.

Natural caffeine from coffee beans  
Without artificial flavours & colours  
Without artificial sweeteners Free of gluten



## Beer

- ✓ Brewed in accordance with the Bavarian purity law
- ✓ Bottom-fermented beer
- ✓ Noble, slender and bitter with hops

Beer suits very well for every kind of company event or for the catering at the exhibition stand and its party. The slightly malty and not too harsh beer tastes good and enlivens every event.

Vol. Alc.: 4,9% vol.  
The original wort: approx. 11,5%  
Without artificial flavours & colours  
Without artificial sweeteners Without gelatine



## Secco d'Italia

- ✓ Top quality from Italy
- ✓ 10,5 % vol. Alc.

Tingling marketing experiences everyone will remember. The classical Italian pearl wine with elegant-youthful mark from the best locations of Veneto. Trendy, lively and strong in its attention - that's the trend for the Italian moments in life.

Vegan  
Vol. Alc.: approx. 10% vol.  
Origin: Italy  
Rest sugar: dry



# 8 Sorts

CAN SORTS

# 3 types of decoration:

# Prices

## ECO

### // ECO LABEL

- ✓ Decoration is put on the straight area of the can
- ✓ Special white paper
- ✓ Silk glossy
- ✓ Print 4c CMYK
- ✓ Flexible Delivery Possibilities



Paper from sustainable and controlled forest cultivation.



Decoration on the straight area of the can

## BASIC

### // BODY LABEL

- ✓ Decoration is put on the straight area of the can
- ✓ White foil
- ✓ Coat glossy
- ✓ Print 4c CMYK
- ✓ Also available with a transparent decoration for an alu look



Decoration on the straight area of the can

## PREMIUM

### // FULLBODY

- ✓ Print up to the rim
- ✓ White foil
- ✓ Matt or glossy
- ✓ Print 4c CMYK
- ✓ Approximation to pantone colours is possible
- ✓ Also available with a transparent decoration for an alu look



Print up to the rim

- ⚡ Energy Drink
- ⚡ Energy Drink, sugarfree
- 🍏 Apple Spritzer
- 🍊 Orange Juice

- 🍷 Iso Redberries
- ☕ Latte Macchiato
- 🍷 Beer
- 🍷 Secco d'Italia

Fillings / Decoration	264	504	1.008	2.016	2.880	5.016
Energy Drink, 250 ml						
Eco Label // ECO	0,99	0,96	0,94	0,92	0,85	0,78
Body Label / Body Label transparent	1,10	1,09	1,08	1,04	0,96	0,90
Fullbody / Fullbody transparent	1,25	1,24	1,23	1,20	1,11	1,03
Energy Drink sugarfree, 250 ml						
Eco Label // ECO	0,99	0,96	0,94	0,92	0,85	0,78
Body Label / Body Label transparent	1,10	1,09	1,08	1,04	0,96	0,90
Fullbody / Fullbody transparent	1,25	1,24	1,23	1,20	1,11	1,03
Apple Spritzer, 250 ml						
Eco Label // ECO	0,99	0,96	0,94	0,92	0,85	0,78
Body Label / Body Label transparent	1,10	1,09	1,08	1,04	0,96	0,90
Fullbody / Fullbody transparent	1,25	1,24	1,23	1,20	1,11	1,03
Orange Juice, 200 ml						
Eco Label // ECO	1,14	1,11	1,09	1,07	1,00	0,93
Body Label / Body Label transparent	1,25	1,24	1,23	1,19	1,11	1,05
Fullbody / Fullbody transparent	1,40	1,39	1,38	1,35	1,26	1,18
Iso Redberries, 250 ml						
Eco Label // ECO	1,09	1,06	1,04	1,02	0,95	0,88
Body Label / Body Label transparent	1,20	1,19	1,18	1,14	1,06	1,00
Fullbody / Fullbody transparent	1,35	1,34	1,33	1,30	1,21	1,13
Latte Macchiato, 250 ml						
Eco Label // ECO	1,39	1,36	1,34	1,32	1,25	1,18
Body Label / Body Label transparent	1,50	1,49	1,48	1,44	1,36	1,30
Fullbody / Fullbody transparent	1,65	1,64	1,63	1,60	1,51	1,43
Beer, 250 ml						
Eco Label // ECO	1,14	1,11	1,09	1,07	1,00	0,93
Body Label / Body Label transparent	1,25	1,24	1,23	1,19	1,11	1,05
Fullbody / Fullbody transparent	1,40	1,39	1,38	1,35	1,26	1,18
Secco d'Italia, 200 ml						
Eco Label // ECO	1,19	1,16	1,14	1,12	1,05	0,98
Body Label / Body Label transparent	1,30	1,29	1,28	1,24	1,16	1,10
Fullbody / Fullbody transparent	1,45	1,44	1,43	1,40	1,31	1,23
Set up cost:						
Eco Label:		Logistics:		250 ml	200 ml	Delivery Time: approx. 2-3 weeks
Body Label / Fullbody:		Packaging unit:		24 pcs*	24 pcs	
Inclusive Printing 4c CMYK (+white)		Weight:		270 g	220 g	
		Dimensions:		53 x 53 x 135 mm	53 x 53 x 112 mm	

\* Exception Latte Macchiato: 12 pcs



## // ECO

Did you know about  
PET bottles...?

PET bottles are not only sustainable but also:

### ✓ light

They are significantly lighter  
than returnable glass bottles.

### ✓ safety

There is no danger of breaks  
and severity.

### ✓ clean

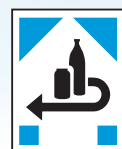
They are popular due to their  
deposit value and do not litter  
public areas.

Our water bottle is made  
from 100% recycled PET.



Eco Label

Paper from sustainable and  
controlled forest cultivation.



97% recycling rate  
through a closed material cycle.



Free from Bisphenol A



Paper from sustainable  
and controlled  
forest cultivation.

## Water 330 ml rePET

Regional bottling | Slightly carbonated or sparkling

**The no 1 for your marketing.**

It is a natural supplier of minerals and trace elements.

With its composition it is ideal for a refreshing  
advertising appearance! Water can be used universally  
as an advertising all-rounder - whether at trade fairs,  
conferences or outdoor events.

Naturally fresh ✓  
Balanced composition ✓



SLIGHTLY  
CARBONATED

SPARKLING

As of 264 pieces

Fillings	264	504	1.008	2.004	3.000	4.008	5.004
330 ml Flat Cap slightly carbonated or sparkling	0,85	0,80	0,75	0,70	0,67	0,65	0,62
Extra costs:		Logistics:			Delivery Time:		
Set up cost:	69,00	Packaging unit:	12 pcs		approx. 2-3 weeks		
Printing costs:	inclusive	Weight:	350 g				
Printing colours:	4c CMYK	Dimensions:	65 x 65 x 160 mm				



## // ECO

Did you know about  
beverage cartons...?



**CO<sub>2</sub>-efficient**  
compared to reusable  
packaging.



**The recycling procedure**  
for beverage cartons is easy:  
the paper fibres are separated  
from the plastics by water  
and mechanical actions.



**Paper**  
With paper from controlled  
ecological and sustainably managed  
forestry. Aluminum content reduced  
to less than 3%.

There's more than  
just water in the  
beverage carton.



**Plastic-free closure**  
based on sugar cane  
(Bonsucro certified).



**Original  
Tetra Pak®-Karton**  
75% made of renewable  
raw materials.



The beverage cartons  
are made of valuable raw  
materials which are the  
basis for new products.

## Water Tetra Pak-Carton

Still without carbonic acid | Particularly sustainable packaging

**The ideal, inexpensive give-away for Promotional  
campaigns, trade fairs or major events.**

Made with paper from controlled ecological and sustainable  
managed forestry, the Tetra Pak carton is very good recyclable.  
The aluminum content in the pack has been reduced to under 3%.  
The white screw cap is eco-friendly and made socially responsible  
without plastic based on sugar cane: this is guaranteed by  
the Bonsucro certification. The new shape is softer and ensures  
a very pleasant drinking experience. Thanks to the slightly sloping roof,  
no leftovers remain in the pack. The full-surface print in  
photo quality impresses and attracts attention.



Shelf life 24 months  
On-call orders  
are possible

**As of 7.500 pieces**



Fillings	7.500	12.500	17.500	22.500	45.000
500 ml Table Water still	1,16	0,90	0,83	0,70	0,58

Extra costs:	Logistics:	Delivery Time:
Set up cost: 199,00	Packaging unit: 12 pcs	6-8 weeks
Printing costs: inclusive	Weight: 527 g	
Printing colours: 4c CMYK	Dimensions: 65 x 69 x 170 mm	

**On-call orders:** We are gladly prepared to fulfill a purchase contract for single shipments. | Term: 6 months | Minimum quantity: 40,000 pcs | Minimum quantity per single shipment: 20,000 pcs  
**Delivery Tolerance:** Due to large-scale production processes it is not possible to produce in precise piece-count quantities. Therefore we ask you to pay attention to the special conditions regarding over- and underdelivery: 7.500: -5% / +15% | 12.500: -5% / +15% | 17.500: -5% / +15% | 22.500: -15% / +10%



Plastic-free closure based on sugar cane  
(Bonsucro certified)





# Secco d'Italia

Vegan Wine from Italy Alc. approx. 10% Vol. Dry

**Tingling marketing experiences everyone will remember.**  
The classical Italian pearl wine with elegant-youthful mark from the best locations of Veneto.  
Trendy, lively and strong in its attention - that's the trend for the Italian moments in life.



NEW SCREW CLOSURE  
WITH BLACK CAPSULE

## 0,75 l Glass bottle

Body Label, matt  
Capsule colour:  
Black

As of 120 pieces

## 0,2 l Glass bottle

Body Label, matt  
6 capsule colours to choose:  
White Gold Silver  
Black Blue Red

As of 120 pieces



Fillings	120	240	504	1.008
0,2 l Secco d'Italia	2,15	1,99	1,89	1,79
0,75 l Secco d'Italia	4,55	4,45	4,35	4,25

Extra costs:	Logistics 0,2 l:	Logistics 0,75 l:	Delivery Time:
Set up cost: 99,00	Packaging unit: 12 pcs	Packaging unit: 6 pcs	approx. 2-3 weeks
Printing costs: inclusive	Weight: 420 g	Weight: 1.253 g	
Printing colours: 4c CMYK	Dimensions: 55 x 55 x 200 mm	Dimensions: 70 x 70 x 330 mm	



10 Vitamins  
in one tablet



# Vitamin Fizzy Tablets

Low calories Sugarfree With 10 Vitamins

## Fizzy and effective

Vitamines and minerals for a sparkling taste experience. The special recipe enables a high intake of vitamins and minerals. With a special plus for your well-being. One fizzy tablet covers 100% of the recommended daily need of seven important vitamins.

With 10 Vitamins: B1, B2, B3, B5, B6, B7, B9, B12, C, E ✓



vegan



free of  
gluten



without  
gelatine



free of  
lactose

## 10x Vitamins

One tablet covers 100% of the recommended daily need of seven important vitamins.

Approved as dietary supplements §

As of 144 pieces



Fillings	144	252	504	1.008	2.004	3.000	5.004
Fizzy Tablets „Multivitamin“	1,80	1,69	1,58	1,53	1,44	1,38	1,36
Extra costs:		Logistics:			Delivery Time:		
Set up cost:	99,00	Packaging unit:		12 pcs	approx. 2-3 weeks		
Printing costs:	inclusive	Weight:		57 g			
Printing colours:	4c CMYK	Dimensions:		33 x 33 x 85 mm			